



Communication Arts
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Press Release

For Immediate Release

Communication Arts Magazine Announces Winners of its 59th Photography Annual Competition

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Menlo Park, California, April 12, 2018—*Communication Arts* magazine, a professional journal for those involved in creativity in visual communications, has announced the winners of its 59th annual photography competition. One hundred and twenty-seven projects were selected by a jury of creative professionals; 3,401 entries were submitted to the competition. The selected projects will be reproduced in the July/August 2018 issue of *Communication Arts*, both in print and digital editions. More than 25,000 copies of the issue will be distributed worldwide assuring important exposure to the creators and publishers of these award-winning images.

About *Communication Arts*

Communication Arts is a professional journal for designers, art directors, design firms, corporate design departments, agencies, illustrators, photographers and everyone involved in visual communications. Through its editorials, feature articles and the annual competitions it sponsors, CA provides new ideas and information, while promoting the highest professional standards for the field.

Now in its 59th year, CA continues to showcase the current best—whether it's from industry veterans or tomorrow's stars—in design, advertising, photography, illustration, interactive and typography. Everything is reproduced with printing technology and attention to detail unmatched by any trade publication anywhere.

With a paid circulation of 25,000 (21,766 subscribers and 3,424 single copy sales), CA has a rich tradition of representing the aspirations of a continually-growing and quality-conscious field of visual communications. CA's editorial content, knowledgeable presentation and writing, use of color and quality reproduction are all designed to be consistent with the standards CA's readers set for themselves in their own careers.

About the 59th Photography Competition and Annual

Published each July, the Photography Annual incorporates special reproduction techniques developed by CA, including quality 200-line color separation and printing on premium 70 lb. coated paper by one of the finest printers in the United States. Everything that was originally in color is reproduced in color at a size that allows the concept to be understood.

Of the 3,401 entries to the 59th Photography Annual, only 127 were accepted, representing the work of 123 photographers, making the Photography Annual the most exclusive major photography competition in the world.

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Photography Annual Factsheet

Title Photography Annual 59

Sponsor *Communication Arts* magazine, a professional journal for designers, art directors, design firms, corporate design departments, agencies and everyone involved in visual communications.

Entries 3,401

Winners 127

Judges **Noah Dasho**, senior print producer/art buyer, Goodby, Silverstein & Partners, San Francisco, CA
Todd James, senior photo editor, National Geographic, Washington, DC
Erin Mayes, designer/founder, EmDash LCC, Austin, TX
Jerry Takigawa, photographer/creative director, Takigawa Design, Monterey, CA
Sarah Wilmer, photographer, Brooklyn, NY

How Judging Took Place The five jurors worked in screening teams of two, with Patrick Coyne, the editor/designer of the magazine, working as the sixth juror. Each category had been distributed into two parts so each group screened one-half of the entries.

Print entries were spread out on the tables by category. Each juror viewed the entries independently and could put an entry into the final voting round. Digital entries were projected and selected by checking an “in” or “out” column on prepared scoring sheets.

For finals, all five jurors worked as a single team. In one hall, print entries were again spread out on the tables by category. Two paper cups, one white and one red, with slots cut in the bottom, were placed upside down to the right of each entry. White cups were for “in” votes, red cups for “out.” Each juror voted with different colored ceramic tiles by putting his or her tile in the appropriate cup.

After all the jurors had finished voting on print, they moved to another hall for digital entries. Again, voting was done by each juror checking the “in” or “out” column on scoring sheets. A minimum of four votes were required to place a finalist into the annual.

Criteria Chosen on the basis of creative excellence and quality of execution

Winners	No.	Category
By Category	31	Advertising
	13	Books
	38	Editorial
	6	For Sale
	10	Multimedia
	11	Institutional
	11	Self-Promotion
	6	Unpublished
	1	Student Work

Distribution More than 25,000 copies will be distributed to subscribers and by single copy sales through art stores, book stores, Amazon.com or direct from Commarts.com.