



Communication Arts
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Press Release

For Immediate Release

Communication Arts publishes Photography Annual 58, the winners of its 58th annual photography competition

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Menlo Park, California, June 26, 2017—*Communication Arts* magazine, a professional journal for those involved in creativity in visual communications, has published the results of its 58th annual photography competition, the most exclusive major photography competition in the world.

Of the 3,736 entries submitted to the 58th annual photography competition, only 141 were selected by a jury of respected creative professionals, representing the work of photographers, videographers, design firms, agencies, publishers and in-house creative departments.

The selected projects are handsomely reproduced in *Photography Annual 58*, the July/August 2017 issue of *Communication Arts*, both in print and digital editions, and online at Commarts.com. With the largest international circulation of any trade journal on visual communications, having work selected is considered a significant professional milestone to the creators and publishers of these award-winning projects.

About *Communication Arts*

Communication Arts is a professional journal for designers, art directors, design firms, corporate design departments, agencies, illustrators, photographers and everyone involved in visual communications. Through its editorials, feature articles and the annual competitions it sponsors, *CA* provides new ideas and information, while promoting the highest professional standards for the field.

Now in its 59th year, *CA* continues to showcase the current best—whether it's from industry veterans or tomorrow's stars—in design, advertising, photography, illustration, interactive and typography. Everything is reproduced with quality printing and attention to detail unmatched by any trade publication anywhere.

About the *Photography Annual 58*

Published in July, *Communication Arts Photography Annual 58* incorporates special reproduction techniques, quality 200-line color separation and printing on premium 70 lb. coated paper by one of the finest printers in the United States. Everything is reproduced in color at a size that allows the concept to be understood. Copies of the issue will be distributed worldwide assuring important exposure to the creators of this award-winning work.

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Photography Annual Factsheet

Title Photography Annual 58

Sponsor *Communication Arts* magazine, a professional journal for designers, art directors, design firms, corporate design departments, agencies and everyone involved in visual communications.

Entries 3,736

Winners 141

Judges **Anna Alexander**, director of photography, *Wired*, San Francisco, CA

Jon Arnold, executive creative director, Bohan Advertising, Nashville, TN

Chris Buck, photographer, New York, NY

Carol Chu, creative director, Houghton Mifflin Harcourt, Boston, MA

Coni Kennedy, creative director and partner, L.A. Inc., Toronto, Canada

How Judging Took Place The five jurors worked in screening teams of two, with Patrick Coyne, the editor/designer of the magazine, working as the sixth juror. Each category had been distributed into two parts so each group screened one-half of the entries.

Print entries were spread out on the tables by category. Each juror viewed the entries independently and could put an entry into the final voting round. Digital entries were projected and selected by checking an “in” or “out” column on prepared scoring sheets.

For finals, all five jurors worked as a single team. In one hall, print entries were again spread out on the tables by category. Two paper cups, one white and one red, with slots cut in the bottom, were placed upside down to the right of each entry. White cups were for “in” votes, red cups for “out.” Each juror voted with different colored ceramic tiles by putting his or her tile in the appropriate cup.

After all the jurors had finished voting on print, they moved to another hall for digital entries. Again, voting was done by each juror checking the “in” or “out” column on scoring sheets. A minimum of three votes were required to place a finalist into the annual.

Criteria Chosen on the basis of creative excellence and quality of execution

Winners No. Category

By Category	40	Advertising
	2	Books
	38	Editorial
	7	For Sale
	6	Multimedia
	15	Institutional
	15	Self-Promotion
	15	Unpublished
	3	Student Work

Distribution More than 30,000 copies will be distributed to subscribers and by single copy sales through art stores, book stores, Amazon.com or direct from Commarts.com.